



BOOKINGCW.COM

ANYTHING .. ANYTIME .. ANYWHERE



BCW

Booking CW GmbH, District Court of Bonn HRB 25053

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TASHERA ➔

TASHERA APP

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Bookingcw Gmbh

Hotel bookings for all accommodations in the world: offers and discounts that include last minute bookings, conference reservations, Haj and Omrrah, weekend trips and holidays; flight reservations and bookings; local transports and airport pick-ups with rental cars; sports tickets; City guide (visa, weather, geography, activities, shopping, beaches, restaurants, etc.); Boat trips for children, honeymoons, group trips, travel tips, sightseeing.

Our award-winning concierge is based on three simple principles :

Being the best connected, our global contacts allow us to obtain the unobtainable.

Offering a private and personal one-to-one service to our members.

Being fair to our clients by offering the best priced concierge service on the market.

We hold an unparalleled reputation for offering the highest service levels in the industry and have received prestigious accolades such as Luxury Concierge



2

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BCW

The Booking cw Gmph Difference

Our in-house system is specifically developed to maximise our service effectiveness for clients and members. In development for over 2 years, the system ensures that we efficiently manage and process client requests, at the fraction of the staff and costs of traditional operators within the market.

Behavioural analytics, combined with a full bespoke reporting suite, ensures we understand the requirements of our clients, track current trends and informs our future strategies and promotions.

Our system and concierge teams work in synergy to quickly and successfully deliver client requests. Currently, the industry standard is to acknowledge requests within 3 hours. With BOOKINGCW, our system ensures on average it takes less than 2 minutes for a client to receive acknowledgement that their request has been received, processed and allocated.

We close 50% of requests within 10 minutes, 60% within 3 hours, and 99% within 1 business day.

We believe in honesty and openly publish our feedback from clients and members as we understand this builds trust with current and prospective clients. We are the only concierge confident enough to do this, and are happy be judged by our clients on this basis.

All feedback is read and actioned to constantly improve our service. Feedback is verbatim and not edited or hidden from view. We show real-time graphs of our performance on three metrics; speed of reply, quality of reply, and the delivery on request.









Tashera Mobile App



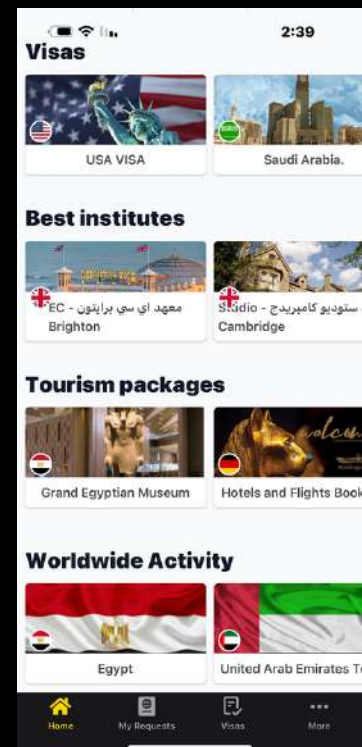
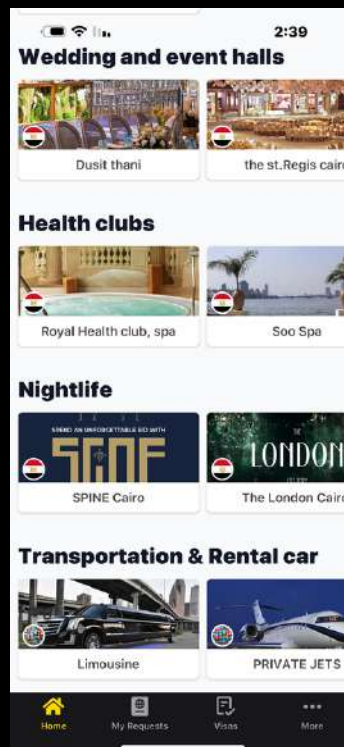
Tashera Concierge App gives access to our private messaging, enabling you to chat to us in confidence and request our services.

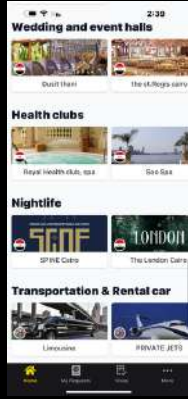
From making reservations, travel arrangements, sourcing exclusive goods, organising access to events, you can connect directly with our concierge team through the app.

Our app offers section is the key to accessing exclusive tickets and promotions from our worldwide partners; from film premieres to tickets for the Met Gala.

We not only source entry to any social event our members desire but are able to exclusively offer our members some of the most sought after and sold-out tickets, events and experiences.

Our app can be fully rebranded (as shown) or the APIs can be used on our client's apps and/or website – providing seamless access to our services, all under your name.





News

Be the first to hear of restaurant and club launch nights, any upcoming film premieres, the 'must see' fashion shows, and how to get your hands on the hottest tickets in worldwide

Updated daily, we pride ourselves on offering our members the best, up-to-the-minute, exclusive insider information.

City Guides

Whether you're looking for the best hotels in New York, the most exclusive restaurants in Paris, the best places to shop in Dubai, the must-see attractions in Barcelona or a month-by-month to Amsterdam, we have it all covered with our City Guides or [live chat](#)



Offers

Our Offers section is the key to accessing exclusive tickets and promotions from our worldwide partners; from film premieres to tickets for the Met Gala.

We not only source entry to whatever social event you desire but are able to exclusively offer our members some of the most sought after and sold out tickets, events and experiences.



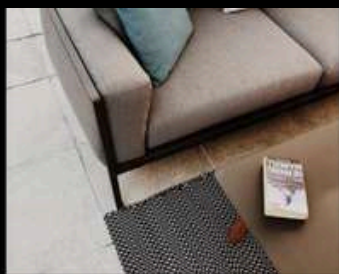


Our Services

We offer the most extensive range of services
in the world. All in one place



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ABODE



AFTER HOURS



RESIDENTIAL



BUTLER



CARRIAGE



HOTELIER



CLUBS



EVENTS



SHOPPING



FINANCIAL



GASTRONOMY



TICKETS



WANDERLUST



WELLBEING



SOCIAL

Tickets

BOOKINGCW Tickets team have two mission statements; to be able to source any ticket for any event, and to be able to beat any market prices.

We now supply tickets to around 180 hotel concierges, credit card schemes, corporate and private clients.

We are primary market; officially appointed by the leading venues and events across the globe

We manage the tickets, look after the artists, and produce the events, putting us in prime position to provide tickets at unbeatable prices.

Our most popular tickets include :

Film and Theatre

Cannes Film Festival, London Film Festival, Latest Film premieres, The Oscars, BAFTAs
Fashion

London Fashion Week, Paris Fashion Week, Milan fashion Week, New York Fashion Week, Victoria Secrets fashion show, Latest Fashion launches

Music

Leading music festivals worldwide, Leading music concerts worldwide, Music award ceremonies

Sport

Football, Athletics and Olympics, Horse Racing, Tennis, Motor Sports, Cricket, Rugby, American Football, Basketball, Polo, Baseball, Boxing

Society

Balls and Galas, Celebrity events (Heidi Klum's Halloween Party, Elton John's black tie and tiara ball, Leonardo DiCaprio charity event), Award Ceremonies, Exclusive society events (Vienna Masquerade Ball,



Tickets Case Study

For those who love rubbing shoulders with the celebrities, walking the red carpet at premieres and attending the most exclusive parties.

As one of the largest producers of film premieres and after-parties, and with our unique relationship with the movie world, we are better positioned than anyone to ensure you can do just that.

BOOKING CW TEAM offer access to the most exclusive premieres in London and worldwide.




Restaurants

We pride ourselves on our exceptional knowledge of the world's gastronomic scene. Our highly skilled team, which includes former Michelin Maître-d's and food critics, remain up to date with the latest launches, menu updates and popular hot spots.

Our members receive suggestions of where to dine to match their culinary tastes; from lively and trendy eateries to quiet and romantic hidden gems.

Find out more about our gastronomy services [_____](#)

 Example Request I am looking for a reservation for four people on Wednesday at about 8pm at Gordon Ramsey's Lucky Cat.





Social

We hold relationships with the most exclusive clubs and private member venues internationally.

We work with the owners and the decision makers to ensure that you and your guests receive the very best treatment, including access to those inaccessible venues, complimentary entry for your clients, table bookings and VIP entry with no queuing, and recommendations based on their individual preferences.

To find out more click [here](#).

🏠 Example request: I would like to book a Squash court followed by food and drinks in Central . Where would you recommend for this?

Travel


Our Travel Team are here to build our members' perfect holiday. With our worldwide partnerships we can ensure the BOOKING CW VIP experience is carried with you on your travels.

Enjoy local insider knowledge and itinerary building, use of airport lounges, preferential rates with our partner airlines, upgrades at hotels, use of our international car service, access to the finest restaurants and nightlife, and tickets to the most exclusive events; from the Monaco Grand Prix to Cannes Film Festival.

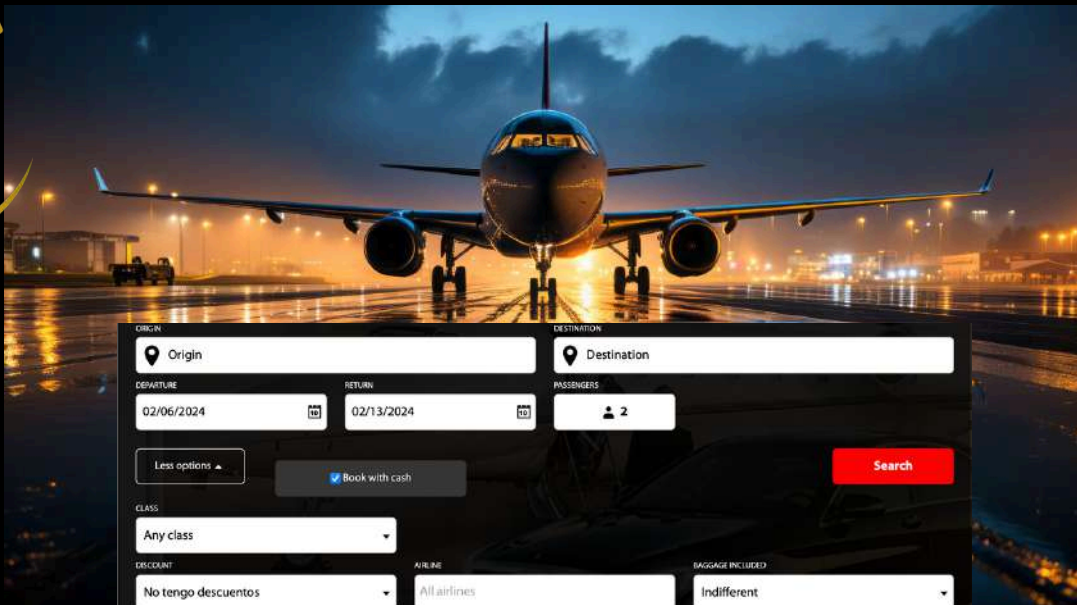
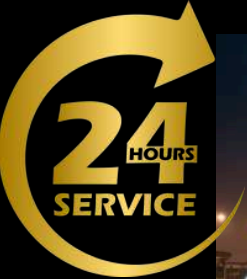
We pride ourselves on being able to provide a unique travel service; we assist with our members' holidays through from the booking to return – a truly personal service.

Our team of travel consultants work with hundreds of destinations; whether it be once in a lifetime trip, a family holiday or a weekend away.

To find out more click [here](#).

 Example Request: can you recommend the best destinations to travel for winter sun with my family of 5 (two adults, two teenagers, and a small baby). We are looking for 7 days, with kid's club and plenty of entertainment. Please also help with the travel itinerary whilst there.





Airline - Tickets

1. **Booking Flights:** We can help you find and book the best flights based on your preferences, budget, and schedule.
2. **Seat Selection:** We can assist with selecting preferred seats, whether it's extra legroom, window seats, or seats together for families or groups.
3. **Flight Changes and Upgrades:** If you need to make changes to your flight itinerary or upgrade to a different class, we can handle the process for you.
4. **Flight Information:** We can provide information about flight schedules, airlines, airports, and travel restrictions to help you plan your journey effectively.
5. **Special Requests:** Whether you have dietary preferences, require special assistance, or have specific requests, we can liaise with airlines to ensure your needs are met.
6. **Travel Documentation:** We can provide guidance on visa requirements, passport validity, and other travel documentation needed for your trip.
7. **Emergency Assistance:** If you encounter any issues or emergencies during your travels, our team is available to provide assistance and support.

Overall, our air travel ticketing assistance services aim to make your journey as smooth and hassle-free as possible.

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TRANSPORTATION - WORLDWIDE

☒ One way

<small>ORIGIN</small> <input type="text" value="Origin"/>		<small>DESTINATION</small> <input type="text" value="Destination"/>		<small>PASSENGERS</small> <input type="text" value="2"/>	<input type="button" value="Search"/>
<small>DATE</small> <input type="text" value="02/06/2024"/>	<small>HOUR</small> <input type="text" value="10:00 AM"/>	<small>DATE</small> <input type="text" value="02/13/2024"/>	<small>HOUR</small> <input type="text" value="10:00 AM"/>	<small>TRANSFER TYPE</small> <input type="text" value="All"/>	

☒ Book with cash

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Clubs

We hold close relationships with the most exclusive clubs and private member venues throughout London and worldwide.

Our partnerships ensure members access to inaccessible venues, complimentary entry for guests, table bookings, and VIP entry with no queuing.

We can suggest establishments based on our member's individual needs; whether that be networking, workspace, social life, sporting facilities, accommodation or event space.


🏠 Example Request: I am looking to gain membership to a number of private members' clubs in Paris or London –can you assist me?





Shopping

From arranging private shoppers to VIP treatment in shops, sourcing hard-to-get gifts such as sold-out Hermes handbags, we have a team on hand for all shopping needs.

 Example Request: I'd like to surprise my partner with a private shopping experience in either Harrods, Harvey Nichols or Selfridges, please could you let me know what options and different experiences there are.

Health, Beauty & Wellbeing

With partnerships with the very best spa's, trainers, salons and health clubs, catering for both men and women alike. Members can make use of our unique relationships with priority bookings, complimentary memberships and trials, discounts and VIP services.

Our members are also invited to exclusive brand launches and private showcase evenings. Our most popular services include Massages, Gyms and private trainers, Spas, Doctor, Dental and Medical services.

🏠 Example Request: Id' like to go on a fitness-based wellness retreat in Europe in January. Can you recommend and book one for me, please. I will be travelling alone.





Education

For over 4 years we have been delivering the highest calibre of specialist assessments, independent education consultancy and supplementary education management.

We are extremely privileged to work in close association with leading worldwide independent schools, as well as foremost international universities.

- Carefully considered advice-Our range of advisory and management services includes independent schools, university, private tuition management, specialist mentor management and selected recommendations for affiliated services.
- Tuition Management-We pride ourselves on our unique education management offering, which encompasses all aspects of their education, be it formal schooling, private tuition, mentoring and special educational needs support.



Event Management

Award winning event management in London and Worldwide

Private Events - whether it's a lavish party in a marquee in your garden or an 18th birthday in one of London's most exclusive venues, a wedding reception, baby shower or bar mitzvah, we will ensure you have long-lasting memories.

We have transformed gardens into circus', clubs into pirate ships, and meadows into outdoor cinemas. Plus we have hosted intimate events such as wedding proposals or dinners under the stars with celebrity chefs. Your only limit is your imagination.

Corporate Events - whether it's a company Christmas Party or an intimate event to host your top clients, Bookingcw Events have it covered.

Working with thousands of partners; we are a one-stop shop for all your eventing needs from sourcing venues and entertainment to arranging bespoke menus from celebrity chefs, managing invites and guestlists to running the day itself.



Launch & Events - Whether you want to grow your business, connect with the right people or simply want our event production expertise, we are happy to produce your event with your aims and objectives in mind.

Other Events include:

- SportsEvents–hospitality,press,PR,launchesetc.
- ArtEvents–exhibitions,presslaunchesetc.
- CharityEvents–fromvenue to catering, and everything in between
- MusicEvents–after-parties,festivalhospitality,awardsceremoniesetc.
- NightclubEvents–launches,privateparties,clubnights,sponsorshipPRetc.

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Experiences

With the help of our dedicated, hand-picked events team, we have access to the most exclusive experiences all over the world.

Have you ever wanted to train with a Premiership football club, play tennis against Boris Becker, trade punches with Amir Khan, kick goals with Michael Lynagh or bowl at Graham Gooch? Maybe you want front row seats at Paris Fashion Week or backstage passes to meet your favourite band?

Experiences we have arranged for our members include:

- FlyingwiththeRedDevils
- ClimbingMountEverest
- SpacetrainingwiththeRussianCosmonautCentre
- Divingwithsharks
- RacingTheStigatSilverstone
- WatchingWimbledonfromtheRoyalBox
- Caddyngforthestars of the Ryder Cup



Private & Personal

Our team exercise their professionalism and empathy at all times. Members and their families can make use of our unique relationships with carefully vetted partners which include:

- Healthcare – A full range of healthcare services, including private health and all medical services.
- Childcare – Ensuring all your childcare needs are looked after; from suggesting nurseries, Au Pairs to arranging summer clubs.
- Legal Services – Extensive experience and knowledge across a broad range of private legal services.





Day-to-day Assistance with personal visit to vip client

- **Errands and Tasks:** We can assist with running errands, completing tasks, and handling everyday chores to free up your time for more important matters.
- **Travel Arrangements:** Whether it's booking flights, reserving accommodations, or planning transportation, we can take care of all your travel arrangements to ensure a smooth and stress-free experience.
- **Reservations and Bookings:** From restaurant reservations to event bookings, we can handle all your reservations and bookings, ensuring that you have access to the best experiences without the hassle.
- **Personal Shopping:** Let us take care of your shopping needs, whether it's picking up groceries, shopping for gifts, or sourcing specialty items, our team is here to assist.
- **Administrative Support:** We can provide administrative support such as managing emails, scheduling appointments, and organizing paperwork to help streamline your day-to-day operations.
- **Emergency Assistance:** Our team is available to provide emergency assistance whenever you need it, ensuring that you have peace of mind knowing that help is just a phone call away.

Overall, our day-to-day assistance services are designed to make your life easier and more convenient, allowing you to focus on what matters most to you.

🔔 Example question: I am in Barcelona and I have just cracked the screen on my iPhone. Can you find me the nearest repair shop?

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Emergency Support

Our team are on-hand 24/7 for all your emergencies, whether it be emergency medical care or simply finding your lost luggage. We have a multi-lingual company and operate in most languages.



Example Request: I have lost my wallet and need help..



Why BOOKING CW ?

- Our friendly and highly skilled team are hand-picked as experts in their fields. We
 - have a multilingual team; including Arabic ,English, French, Spanish, Russian,Italian,German
 - Scandinavian, and Polish.
- With our unique contacts and valuable client connections we are able to access
- to the best tickets and priority reservations across the globe.
 - We provide an exclusive insight into your clients, more than any other concierge company is able to.
 - BOOKINGCW already provide services for some the most prestigious corporate clients in the world, and have a tried and tested model which works. Our recommendations and referrals are based on considered analysis of our members' peers, ensuring our member satisfaction rates are the highest in the industry.



LOYALTY PROGRAM



Point Program

What a points program can offer in travel ?

Points Bank

Amount	Description	Payment	Booking LI	Ratio	Booking A	Booking C	Transaction Code	Transaction Type	Manual	Date
-1000000	test - limit	-	-	-	-	-	LTY#3000#20210115...	REDEEM...		15/01/2021 14:47...
1000000	test limit	-	-	-	-	-	LTY#3000#20210115...	OWNED		15/01/2021 14:33...
-4800	test redeem	-	-	-	-	-	LTY#3000#20210112...	REDEEM...		12/01/2021 08:51...
-91800	test redeem	-	-	-	-	-	LTY#3000#20210112...	REDEEM...		12/01/2021 08:49...
4800	reset	-	-	-	-	-	LTY#3000#20210112...	OWNED		12/01/2021 08:48...
46000	reservation	-	-	-	-	-	LTY#3000#20210109...	OWNED		09/01/2021 21:34...
-50600	deled	-	-	-	-	-	LTY#3000#20210108...	REDEEM...		08/01/2021 15:37...
50600	T2THRS	-	-	-	-	-	LTY#3000#20210108...	REDEEM...		08/01/2021 15:36...
119400	G49WMN (1 USD = 100...	-	8379	-	-	-	LTY#3000#20210105...	OWNED		05/01/2021 14:04...
45000	pop	-	-	-	-	-	LTY#3000#20201217...	OWNED		17/12/2020 20:51...
800	join	-	-	-	-	-	LTY#3000#20201217...	OWNED		17/12/2020 11:07...
800	join	-	-	-	-	-	LTY#3000#20201217...	OWNED		17/12/2020 11:07...
-300	dis	-	-	-	-	-	LTY#3000#20201216...	REDEEM...		16/12/2020 14:59...
-300	dis	-	-	-	-	-	LTY#3000#20201216...	OWNED		16/12/2020 14:59...

Owned Points: 125535

Add

Points Bank

Amount	Description	Payment	Booking LI	Ratio	Booking A	Booking C	Transaction Code	Transaction Type	Manual	Date
-1000000	test - limit	-	-	-	-	-	LTY#3000#20210115...	REDEEM...		15/01/2021 14:47...
1000000	test limit	-	-	-	-	-	LTY#3000#20210115...	OWNED		15/01/2021 14:33...
-4800	test redeem	-	-	-	-	-	LTY#3000#20210112...	REDEEM...		12/01/2021 08:51...
-91800	test redeem	-	-	-	-	-	LTY#3000#20210112...	REDEEM...		12/01/2021 08:49...
4800	reset	-	-	-	-	-	LTY#3000#20210112...	OWNED		12/01/2021 08:48...
46000	reservation	-	-	-	-	-	LTY#3000#20210109...	OWNED		09/01/2021 21:34...
-50600	deled	-	-	-	-	-	LTY#3000#20210108...	REDEEM...		08/01/2021 15:37...
50600	T2THRS	-	-	-	-	-	LTY#3000#20210108...	REDEEM...		08/01/2021 15:36...
119400	G49WMN (1 USD = 100...	-	8379	-	-	-	LTY#3000#20210105...	OWNED		05/01/2021 14:04...
45000	pop	-	-	-	-	-	LTY#3000#20201217...	OWNED		17/12/2020 20:51...
800	join	-	-	-	-	-	LTY#3000#20201217...	OWNED		17/12/2020 11:07...
800	join	-	-	-	-	-	LTY#3000#20201217...	OWNED		17/12/2020 11:07...
-300	dis	-	-	-	-	-	LTY#3000#20201216...	REDEEM...		16/12/2020 14:59...
-300	dis	-	-	-	-	-	LTY#3000#20201216...	OWNED		16/12/2020 14:59...

Owned Points: 125535

Add

Points Management

Amount * : 1000000

Description * : FREE

Transaction Code: LTY#3000#20210115#873182244

Transaction Type*: OWNED

Save Close

Get 25% of your paid booking value credited to your points account

Redeem them for free gifts and additional discounts on your booking with the help of our customer service. Points are automatically added if your booking is made directly from the website, and they need to be added manually with the assistance of customer service if your booking is made with your personal assistant

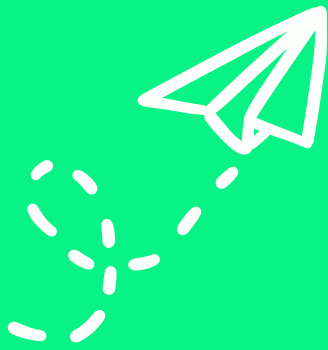


Payment worldwide

instalment or pay by local banks in your country like .



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Clients & Partners



If you are a Souhoola customer, you can pay for your bookings through the app, and the amount will be deducted from your account.

[Souhoola](#)



Clients & Partners



If you are a ValU customer, you can pay for your bookings through the app, and the amount will be deducted from your account.

VALU



Clients & Partners



If you are a customer of the National Bank, you can pay for all services in installments through your bank cards using this link:

[installments link](#)



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App Store



الأهلي
NBE
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مرحبا

استرخ مع الأهلي بلاتينم كونسيرج - نحن ندير
أسلوب حياتك، دعنا نعتني بالتفاصيل اليومية.





Clients & Partners



We offer our exclusive services to BMVIP segment at Banque Misr through these links

[BMVIP](#)

[BM GLOBAL FOR RESIDENTS ABROAD](#)

[INSTALLMENT YOUR TRAVEL](#)



Clients & Partners



CITY EDGE
DEVELOPMENTS



If you own a property unit, you can request various booking services advertised on the Owners App, or you can call 19809, ensuring you present proof of ownership of the unit.

[Special offer link](#)

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If you are a member of Al Ahly Club,
you can request services by calling the
hotline at 19809. Please ensure you
present your membership card when
making the request.

Call Now



Clients & Partners

INSTA»PAY



If you have any of the following methods, you can pay for your bookings through us by requesting a payment link from the site administration.

[Request the link here.](#)

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BCW

Dior



Revolut



BBC



Aol.

LONDON
FASHION
WEEK

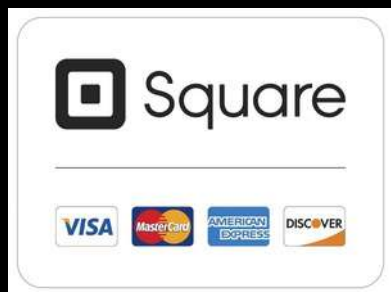
ERNST & YOUNG



Harrods

Virgin





Aol.

Harrods



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